



Premier Academy
Po Box 5539 Stn Main
Bonnyville, AB T9N2G6
780-812-1010
bonnyvillepcpa@premieracademy.ca



2025-2026 SPONSORSHIP FORM

Premier Academy is a Cheerleading and Tumbling Training Center, our athletes range from 2-17 years old from all over the lakeland area. They train all year to compete at competitions throughout Alberta and Canada. On behalf of the Premier Cheer Parents Association we would like to introduce our U18 Level 3 All-Star Elite Team GLAMOROUS . This high performance competitive travel team is made up of 23 dedicated athletes from Ardmore, Bonnyville, Cold Lake , Elk Point, Fort Kent, Lloydminster and Vermillion proudly representing Premier Academy in Bonnyville, AB.

In 2023 a group of these athletes on 2 different levels won a paid bid and competed at the All Star World Championships in Orlando, Florida earning 2 incredible podium placement medals, Silver and Bronze!

In 2024 the same group attended the Canadian Cheer National Championships in Niagara Falls, Ontario where they placed 3rd. These athletes were 1 of only 3 teams from Alberta who earlier qualified and won an invitation to compete on the Canadian Cheer Finals stage also in Niagara Falls that same weekend.

In 2025 once again these athletes proved their strength and determination winning an at large bid and headed off to Orlando, Florida for the 2nd time to compete at the All Star World Championships where they brought home the GOLD MEDAL, officially becoming WORLD CHAMPIONS!! A huge accomplishment that speaks to the team's talent and discipline.

This Season GLAMOROUS is currently training and preparing to further cement their reputation as a top tier team on international stages by taking on our next big challenge in March 2026 at one of the most competitive and prestigious cheerleading events in North America. The UCA All-Star National Championship in Walt Disney World, Florida!!

As we gear up for this exciting journey, we're reaching out to community leaders and local businesses like yours for sponsorship support. Your support empowers our athletes to grow, compete, dream big and shows our community that teamwork and determination truly pays off.

With this opportunity comes significant financial cost for travel, registration, accommodations and more. The average cost is approximately \$3500.00 per athlete for a total of \$80,500.00.

We greatly appreciate any assistance you are willing to provide.

Platinum Sponsorship: \$1,500+
Includes

- Prominent Logo Placement on the lobby TV at Premier Academy, visible to all athletes and guests
- Logo Featured on the Premier Academy website
- Social Media Recognition with a dedicated shout-out across our platforms
- Framed Team Photo with a personalized thank-you and sponsor recognition
- VIP Tickets to our Year-End Showcase, including reserved seating and recognition during the event



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Gold Sponsorship:

\$750+

Includes

- Logo Placement on the Premier Academy website
- Social Media Shout-Out thanking your business for your support
- Framed Team Photo as a token of our appreciation

Silver Sponsorship:

\$250+

Includes

- Logo Placement on the Premier Academy website

All cheques should be made to the PCPA (Premier Cheer Parents Association)

If you have any questions please contact our PCPA

Tracy Spears - 780-812-1010

Ryan Kirkendall - 780-826-1576



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Business Name:	Contact Name:
Phone #:	Address:
Website (to be linked):	Email:

This form serves as an agreement for sponsorship. No sponsorship will apply until funds have cleared through the PCPA. To ensure proper advertisement for your sponsorship you must submit your company's JPEG file with all the information that you wish to have on the advertisement.

Without this information we can not guarantee your full advertisement and sponsorship benefits. We can not guarantee advertising received after January 30th, 2026

Payment Method: Email Transfer _____ Cheque: # _____

Please do not send cash. Email transfers can be sent to bonnyvillepcpa@premieracademy.ca. Please make the password Premier.